



## RECHARGE DOWNTOWNS

### **Recharge Downtowns Group Meeting**

January 25, 2017

5:30 – 7:30 PM

### **Valentini’s Supper Club**

Rose Room

31 W Lake St, Chisholm, MN

### **MEETING OBJECTIVES**

- 1) Discuss member education
- 2) Review updates to Initiatives Database
- 3) Identify local initiatives and make commitments to connect interested persons to those projects
- 4) Working session to identify the status and next steps of initiatives represented at this meeting
- 5) Set the next meeting date, time, and location. Identify volunteers to invite new members.

### **PROPOSED AGENDA:**

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**5:30      Introductions**

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**5:40      Member Education – Shop Local**

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**6:20      Review Updates to Initiatives Database**

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**6:30      Connect People to Initiatives**

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**6:45      Brainstorm Next Steps for Represented Initiatives**

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**7:15      Schedule Next Meeting and Critique**

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**Recharge Downtowns  
Valentini's – Chisholm  
January 25<sup>th</sup>, 2017  
5:30 p.m. – 7:30 p.m.**

**In Attendance:** Vicki Hagberg, Larry Killien, Lorrie Janatopolous, Mike Stone, Barb Baldrica, Joe Guertin, Whitney Ridlon and Sara Ferkul

Discussion about the "Buy Local" study that ReGen completed with the help of UMD. (Attached) After ReGen shared this study on Facebook they have thousands of shares. How can we encourage chambers, city leaders and businesses to pass this information on? Five chambers in the Cuyuna area are doing a buy local campaign: Brainerd, Crosslake, Cuyuna, Nisswa and Pequot Chambers. They also have a pledge on their website that business owners and residents can take.

<http://www.lakesproud.com/>

The Laurentian Chamber does a buy local campaign, however, they usually concentrate it around November. Bovey also does a campaign but they have not been as successful.

Encouraging newspapers to do articles on the buy local initiative (Mesabi Daily News, Hibbing paper, Hometown Focus)

Creating a poster or sticker that locally owned businesses can display in their storefronts so the public knows.

Educating the public on the benefits of shopping local and the effects of not supporting small businesses. Also showing the emotional side of spending locally. How it will affect the families in the area.

Supporting events downtown. Such as car shows, music or activities that kids can get involved. How can we measure the impact? An example, Larry spoke about a snowmobile event. Prior to the event they cashed everyone's money into \$2 bills. About a month after the event they put an ad out and asked how many people had seen the bills. This was a way to show the impact.

Working with Chambers to lower membership fees or letting them know the benefits of being a part of the chamber.

Upcoming Meetings:

Coordinate with Livable Communities members to distribute the buy local information to city councilors, mayors, city administrators, chambers, "Revive" groups, community foundations and business owners (doesn't matter if they are part of the chamber or not)

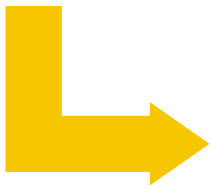
Downtown Business Corridor Grant Presentations

Date to be set later for the next meeting: March 2017

**\*\*Request to bring someone to the next meeting that will interested in being a part of this group.\*\***

# On the Iron Range...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$35 million**  
would STAY in our  
community.

It's an easy path to pocket

**\$65 million**  
**EVERY YEAR.**

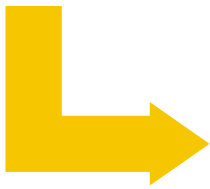
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$30 million**  
would STAY in our  
community.



# In Lake Vermillion, MN...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$2.6 million**  
would STAY in our  
community.

It's an easy path to pocket

**\$5.8 million**  
**EVERY YEAR.**

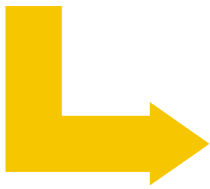
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$3.2 million**  
would STAY in our  
community.



# In Cook, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$300,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$930,000**

**EVERY YEAR.**

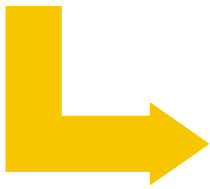
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$630,000**  
would STAY in our  
community.



# In Ely, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$1.8 million**  
would STAY in our  
community.

It's an easy path to pocket

**\$3.8 million**  
**EVERY YEAR.**

if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$2 million**  
would STAY in our  
community.



# In Orr, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$130,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$300,000**  
**EVERY YEAR.**

if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$170,000**  
would STAY in our  
community.



# In Tower, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$280,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$660,000**  
**EVERY YEAR.**

if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

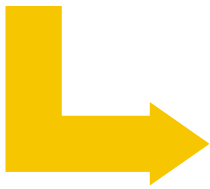
**\$380,000**  
would STAY in our  
community.





# In Winton, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$96,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$144,000**  
**EVERY YEAR.**

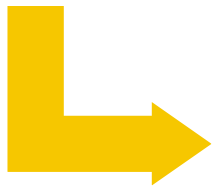
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$48,000** would  
STAY in our  
community.



# In the Quad Cities...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$8.3 million**  
would STAY in our  
community.

It's an easy path to pocket

**\$15.4 million**  
**EVERY YEAR.**

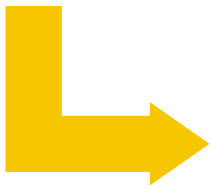
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$7.1 million**  
would STAY in our  
community.



# In Eveleth, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$1.8 million**  
would STAY in our  
community.

It's an easy path to pocket

**\$2.8 million**  
**EVERY YEAR.**

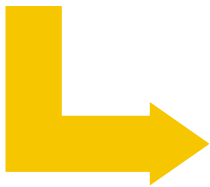
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$1 million**  
would STAY in our  
community.



# In Gilbert, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$900,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$1.4 million**  
**EVERY YEAR.**

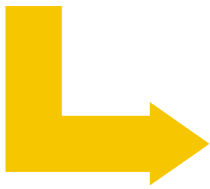
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$500,000**  
would STAY in our  
community.



# In Mount Iron, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$1.4 million**  
would STAY in our  
community.

It's an easy path to pocket

**\$2.4 million**  
**EVERY YEAR.**

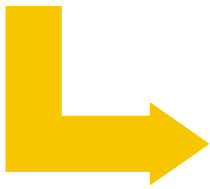
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$1 million**  
would STAY in our  
community.



# In Virginia, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$4.3 million**  
would STAY in our  
community.

It's an easy path to pocket

**\$9 million**  
**EVERY YEAR.**

if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$4.7 million**  
would STAY in our  
community.



# In Aurora, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$840,000**  
would STAY in our  
community.

It's an easy path to pocket  
**\$1.34 million**  
**EVERY YEAR.**

if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$500,000**  
would STAY in our  
community.



# In Babbitt, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$750,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$1.18 million**  
**EVERY YEAR.**

if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

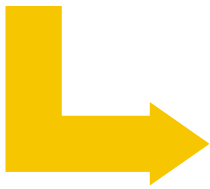
**\$430,000**  
would STAY in our  
community.





# In Biwabik, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$460,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$815,000**  
**EVERY YEAR.**

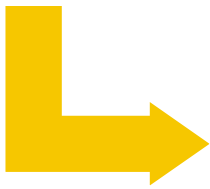
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$355,000**  
would STAY in our  
community.



# In Bovey, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$363,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$525,000**  
**EVERY YEAR.**

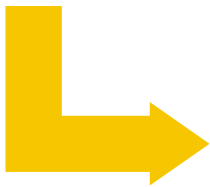
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$162,000**  
would STAY in our  
community.



# In Buhl, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$484,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$724,000**  
**EVERY YEAR.**

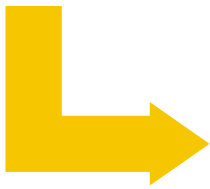
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$240,000**  
would STAY in our  
community.



# In Calumet, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$173,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$245,000**  
**EVERY YEAR.**

if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$72,000** would  
STAY in our  
community.



# In Chisholm, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$2.3 million**  
would STAY in our  
community.

It's an easy path to pocket

**\$3.3 million**  
**EVERY YEAR.**

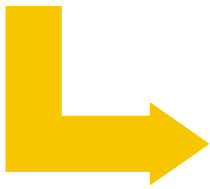
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$1 million**  
would STAY in our  
community.



# In Cohasset, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$1.33 million**  
would STAY in our  
community.

It's an easy path to pocket

**\$2.09 million**  
**EVERY YEAR.**

if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$756,000**  
would STAY in our  
community.



# In Coleraine, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$930,000**  
would STAY in our  
community.

It's an easy path to pocket  
**\$1.67 million**  
**EVERY YEAR.**

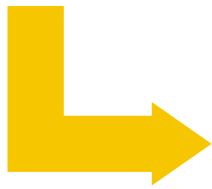
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$744,000**  
would STAY in our  
community.



# In Grand Rapids, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$5.5 million**  
would STAY in our  
community.

It's an easy path to pocket

**\$12.5 million**  
**EVERY YEAR.**

if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$7 million**  
would STAY in our  
community.





# In Hibbing, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$7.8 million**  
would STAY in our  
community.

It's an easy path to pocket

**\$14.2 million**  
**EVERY YEAR.**

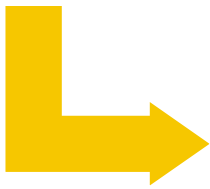
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$6.4 million**  
would STAY in our  
community.



# In Hoyt Lakes, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$1 million**  
would STAY in our  
community.

It's an easy path to pocket

**\$1.3 million**  
**EVERY YEAR.**

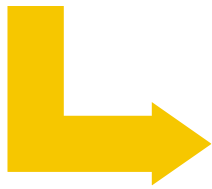
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$300,000**  
would STAY in our  
community.



# In Keewatin, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$500,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$700,000**  
**EVERY YEAR.**

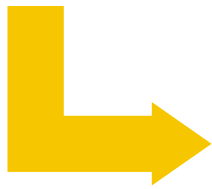
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$200,000**  
would STAY in our  
community.



# In La Prairie, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$330,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$714,000**  
**EVERY YEAR.**

if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$384,000**  
would STAY in our  
community.



# In Marble, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$322,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$418,000**  
**EVERY YEAR.**

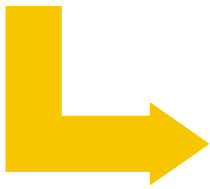
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$96,000** would  
STAY in our  
community.



# In McKinley, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$60,600**  
would STAY in our  
community.

It's an easy path to pocket

**\$78,600**  
**EVERY YEAR.**

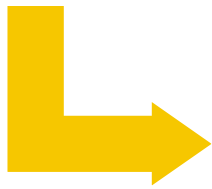
if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$18,000** would  
STAY in our  
community.



# In Nashwauk, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$520,000**  
would STAY in our  
community.

It's an easy path to pocket  
**\$1.024 million**  
**EVERY YEAR.**

if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$504,000**  
would STAY in our  
community.



# In Taconite, Minnesota...

if every adult made one  
**\$50 PURCHASE** each  
month at a local store...



**\$296,000**  
would STAY in our  
community.

It's an easy path to pocket

**\$386,000**  
**EVERY YEAR.**

if every business made  
one **\$500 PURCHASE**  
each month from a local  
vendor

**\$90,000** would  
STAY in our  
community.

