

## HAC Fresh Food Access Agenda

**3:00pm-** Welcome/Introductions

**3:05pm-** Present Fresh Food Access Initiatives up for discussion

- I) Mobile Grocery Bus
- II) Education around Food/Food Preparations
  - a. Cooking Matters via U of M Extension
  - b. Grocery Store Tours
  - c. Other??
- III) Food Shelf Nutrition Education
  - a. Provide recipes
  - b. Provide signage?
  - c. Other??
- IV) Cooking Demonstrations at Farmer's Market Weekly
  - a. Jenna B. cooking at Farmer's Market
- V) Cooking Demonstrations at Grocery Stores
- VI) Healthy Corner Stores Initiative
- VII) Rutabaga Project
- VIII) Working with Agriculture Group on Farm to School
- IX) Farm to Childcare/head start
- X) Other??

**3:20pm-** Discuss initiatives/ Combine Common Initiatives

e.g.

- a) Education and Food Preparations
- b) Cooking Demo's at Farmer's Market Weekly
- c) Cooking Demonstrations at Grocery Stores
- d) Possibly Healthy Corner Stores

**3:40pm-** Develop Goals and Objectives if time permits

**3:55pm-** Set next steps to be completed prior to the next meeting

## HAC Fresh Food Access Notes

**Attendees: Sara Ferkul, Brian Bluhm, Raymond Jobe**

Due to low attendance, moving forward Ray will contact the group to get feedback on agenda, objectives, and thoughts before the next meeting.

- Do people want to combine Fresh Food Access Group Initiatives, it makes sense to combine Food Demonstrations at the Farmer's Market and SuperOne Foods for example.
- Should we bring all the food initiatives together under the Rutabaga Project?
- **Rutabaga Project is a focus on low income locally sourced food.**
  - Working with SuperOne we could do local sourced produce.
  - Healthy Checkouts at SuperOne could ensure the foods are SNAP eligible
  - Healthy Corner Stores already targets low income neighborhoods in Virginia
  - Work with the salvation army would fit low income needs of Rutabaga Project
  - Is there room to fit Farm to School/Farm to head start with this group?
    - Farm to Head Start could be easier to start up due to less transit costs
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  - How can we get WIC into more locations like Farmer's Market.
- Pilot Grocery Bus slated for August in Virginia
  - Pilot will last for about a month.
    - WE MUST MARKET THE PANTS OFF THIS!
      - What are the best ways to get the word out?
- The city of Aurora is working with the Essentia Health clinic to do a grocery bus.
- Invite Courtney Cochran to the next meeting to present to folks on what she is working on and looking to do.
  - She is working on food access issues with children age 0-5years

### **Next Steps:**

- Brian will send Ray a Virginia Market square kick off flyer
- Brian will send head start contact
- Starting with Head start for farm to school could be a lower hanging fruit, less transit costs.
- Ray will send out email to get feedback from other group members on their personal thoughts.

**Next Meeting:**

Will be between June 12-16<sup>th</sup>

Thursday the 15<sup>th</sup> Brian is busy with Farmer's Market 1-5