

Small Business Strategies

“Entrepreneurs on Tap”

June 28, 2017

Conference Call

8:30 a.m. – 9:00 a.m.

On the Phone: Shawn Wellnitz, Keny Adams, Steve Peterson, Alida Casey, Becca (Art Unlimited) and Sara Ferkul

Started the conversation by discussing the dates that were available at the Discovery Center for the next two events. It was decided that August 31st and October 19th will be our next two conference dates. Sara sent an email to Mara at the Discovery Center to confirm the rental of Taconite Square.

We then had a discussion on the panelists for the first event. Some of the names that were discussed were:

- Rachel Graf
- Paula Fink
- Keny Adams
- Beth Milos
- Brian Strum
- Megan Kellen

We spoke about the topic for the event and which of these panelist options would be able to fulfill the topic.

Topic:

Starting your business on the Iron Range. Stories, tools and resources for startups on the Iron Range. Real experiences of successful Iron Range startups. Effective tips and tools for bootstrapping. Crowdfunding how-to's. Resources on the Iron Range.

It decided that we would first reach out to Brian Strum and Megan Kellen. Keny agreed to speak. Each of the panelists, when confirmed, can connect with Amanda Rolfe from the Entrepreneur Fund and then they will be connected with Anna.

Becca is also going to confirm with Anna Anderson about moderating the next two events.

Next Meeting:

July 12th, 2017

8:30 a.m. – 9:00 a.m.

Conference Call

Conference Line: 218-735-6039

Conference PIN: 1234#

*On our next call we will discuss if the panelists agreed to speak, marketing tactics, logistics and if we would like resources available at the event with a small amount of time to speak at the end of the event (UMD, Entrepreneur Fund). If we decide we would like to offer that, on this call we will also discuss what additional resources should be available.