



AGENDA AND MEETING NOTES

LIVABLE COMMUNITIES FOCUS GROUP

CREATIVE COMMUNITIES Sub-Group MEETING

January 17, 2018, 3:30PM-5:00PM

Minnesota Discovery Center

Mineland Reclamation

1003 Discovery Drive, Chisholm, MN

Recharge the Range Livable Communities Action Team Mission: *To encourage positive change on the Iron Range by working collaboratively towards more livable and vibrant communities*

CREATIVE COMMUNITIES SUB-GROUP MEETING OBJECTIVES

- 1) Work on details for the 30 Days of Art media blitz.
- 2) Establish objectives and process for Project Grant program
- 3) Work on details for Cool and Creative gathering
- 4) Discuss what the future area arts support network looks like
- 5) Set the next meeting date, time, location and host. Identify ways to invite new members

PROPOSED AGENDA:

3:30	Introductions and individual updates from attendees	
3:40	30 Days of Arts media blitz <ul style="list-style-type: none"> • Calendar and core group • Set up 'Cool and Creative on the Iron Range' Facebook page • Cross-posting strategy 	• Sonja, Drew, Mary Mc
3:55	Cool and Creative Arts project grants <ul style="list-style-type: none"> • Grant objectives • Review and awards process 	• Drew and whole group
4:15	Cool and Creative gathering <ul style="list-style-type: none"> • Arts Organizer grant • Details to work out (logo, invitations, registration, etc.) 	• Sara F and Drew
4:40	Discussion on what the future area arts support network looks like	• Drew, Mary Mc
4:55	Schedule next meeting and critique	• Where/when • Inviting others to attend
5:00	Adjourn	

Notes from past meetings (updates posted on <http://rechargetherange.org/community-committees/livable-communities/>)

Creative Communities
January 17, 2018
Mineland Reclamation
3:30 p.m. – 5:00 p.m.

In Attendance: Mary McReynolds, Drew Digby, Alberta Whiterack, Shawna Kishel, Sonja Merild, Tammy Mattonen, Dave Setnicker, Lorrie Janatopoulos and Sara Ferkul

The group began the meeting by discussing the 30 Days of Art push. It will begin on January 22. It will be 30 consecutive days of art posts on social media. Arrowhead Regional Arts Council, Blandin Foundation, Lyric Center for the Arts and Iron Range Resources & Rehabilitation will be leading the postings. We are encouraging people and organizations to cross post the postings. The group compiled a list of people that we believe would cross post. We had a further discussion to add additional people and organizations.

MN Citizens of the Arts will also be releasing the economic impact study that was completed on January 24 at 2 p.m. at the Lyric Center for the Arts. The study focused on the size and impact of the nonprofit arts and culture sector across the Iron Range.

Cool & Creative event:

The event is taking place on March 29 at the Discovery Center in Chisholm from 10 a.m. – 4 p.m. (Times TBC). The group received \$15,000 from the Bush Foundation to be given as grants. The group will be working on putting guidelines together. The main eligibility requirement will be attendance at the event. The grants to artists will be going through the Arrowhead Regional Arts Council. We would give 30 days after the event for attendees to apply for the opportunity of receiving a grant. We will also select a variety of 5-7 people to score the grant applications. When we discussed possible guidelines we do believe it should be a new idea and also encourage collaboration either between different organizations or with a city/township. We will base the rest of the guidelines off of the paragraph that we sent to the Bush Foundation. We discussed the draft agenda for the event. As well as possible speakers for each section of the event. We also agreed to have tables at the event for organizations that offer support to artists. We also thought it may be a good idea to have a cash bar following the event so it would give the attendees time to socialize and build connections within their fields.

Next Meeting:

February 7, 2018
3:30 p.m. – 5:00 p.m.
Mineland Reclamation

Iron Range Cool and Creative Get Together
March 29, 2018

DRAFT AGENDA

Keynote Laura Zabel: Cultivating Civic Creative Capacity and Growing Healthy Communities and Economies

Time: 30-40m, 10m Q&A?

Prelude A: Strategies to organize ourselves and support each others' work

Prelude B: Participants Elevator speech on a project/effort/organization (4 x 90 seconds)

Discussion Topic 1 – *Revitalizing/Strengthening Our Communities through the Arts:* An internal look at communities and regions examining topics such as: main street revitalization; neighborhood revitalization; arts integration as a resource to achieve economic and community goals in arenas from public safety to education, health and social connection.

Time: Short presentations + 10-15m table conversation + 10m sharing?

Prelude C: Participants Elevator speech on a project/effort/organization (4 x 90 seconds)

Lunch and Discussion Topic 2 – *The Role of the Arts in Attracting Businesses, Talent and Tourists:* Marketing communities via the arts and their quality of life. What are practical ways to communicate how creative placemaking is working to make a community a better place to live, work, invest, make friends and build a life?

Time: Short presentations + 10-15m table conversation + 10m sharing?

Break and Networking (20 min)

Prelude D: Participants Elevator speech on a project/effort/organization (4 x 90 seconds)

Discussion Topic 3 – *Cultivating Artists and the Creative Industries*

What skills and knowledge help artists make a living and a life so that they can contribute to the community? What professional development and support strategies will help arts organizations and creative industries succeed with great products, engaging experiences, effective marketing and a healthy balance sheet? How can public and private sector investors in the arts get the greatest return on investment?

Time: Short presentations + 10-15m table conversation + 10m sharing?

Closing Discussion – What networking and learning would be most valuable to stimulate collaborative support of participation in the arts and creative industries by cultural, commercial and civic leaders? What would be the most effective methods and formats for delivering this networking and learning? What should the next steps be?

Time: 30-40m?