



AGENDA AND MEETING NOTES

LIVABLE COMMUNITIES FOCUS GROUP

**CREATIVE COMMUNITIES Sub-Group
MEETING**
October 18, 2017, 3:30PM-5:00PM

Minnesota Discovery Center
Mineland Reclamation
1003 Discovery Drive, Chisholm, MN

Recharge the Range Livable Communities Action Team Mission: *To encourage positive change on the Iron Range by working collaboratively towards more livable and vibrant communities*

CREATIVE COMMUNITIES SUB-GROUP MEETING OBJECTIVES

- 1) Work towards a final 2017-2018 work plan and schedule range-wide gathering
- 2) Set the next meeting date, time, location and host. Identify ways to invite new members

PROPOSED AGENDA:

3:30	Introductions and individual updates from attendees	
3:45	Update on Recharge the Range	• Sara F./Mary F
3:55	Creative Communities gathering (is this going to be called 'Cool and Creative?') <ul style="list-style-type: none">• Grant progress• Event planning• <i>Next steps and assignments</i>	• Drew and whole group
4:50	Schedule next meeting and critique	• Where/when • Items for next agenda • How to invite more folks to the table
5:00	Adjourn	

Notes from past meetings (updates posted on <http://recharge therange.org/community-committees/livable-communities/>)

Creative Communities
October 18, 2017
Mineland Reclamation
3:30 p.m. – 5:00 p.m.

In Attendance: Mary McReynolds, Jan Carey, Drew Digby, Jim Plummer, Sara Ferkul, Mary Finnegan and Lorrie Janatopoulos

Sara gave an update on the other Recharge the Range committees.

We then discussed the Cool & Creative Event. Decided the date would be March 29 at the Minnesota Discovery Center the time of the event is still to be determined. Sara spoke with the Discovery Center and confirmed the date.

We discussed who should receive the invitations to the event. Groups included the list from the first Cool & Creative event, the Recharge the Range invite lists, ARAC will also send invites to their member lists and the same with the Lyric Center. Some other options included the Blandin Foundation, Mesabi Concert Association and legislators. RSVP's will go to Sara at Iron Range Resources & Rehabilitation. Save the dates will go out on January 22, the actual invite will go out on February 19, followed by a reminder two weeks out from the event date (March 15).

Outreach efforts will begin near January 8. Speaking to different Rotary Clubs, Kiwanis, speak with newspapers to do a feature story and social media. Also see if Sheila from the MN Citizens for Arts will do a short video about the findings from the arts study and the Cool & Creative event and then we could air it on public access TV. We could also reach out to ReGen and Tourism Bureau's.

The media campaign we discussed in the past will begin in January. The campaign will be a kickoff to the release of the art study. The kickoff will start with a "30 days of Art" media push. A smaller working group will get together to develop a plan in early December to put a schedule together of what articles will be shared. We may use past articles that have already been published or we will write new ones. They will be shared on social media each day by one organization and it would be re-shared by the other organizations involved.

As a launch for the results of the arts study we discussed a possible after hour's event that would also promote the Cool & Creative event and also showcase the findings from the study.

An application for the group was also put in for a Bush Foundation grant. We should hear by November if we will be receiving those grant funds. If those funds are received we will reach out to Springboard for the Arts to see if they would be willing to help with the event design and details.

Mary McReynolds spoke about the possible art that could be featured at the event. And also the food/beverages that could be served at the event. A lot at this time is dependent on the layout of the event as well as the times that the function will be going on.

Next Meeting:

November 29th, 2017

3:30 p.m. – 5:00 p.m.

Mineland Reclamation