

ENTREPRENEURS ON TAP

AN INITIATIVE OF RECHARGE THE RANGE

EVENT TOPIC

Growing an exceptional staff and culture for your small business.

The keys to success for many growing small businesses is cultivating and building an exceptional culture and developing a strong workforce. This forum will highlight experiences, lessons learned, and practical how-tos from real experiences.

Moderated by Anna Anderson – Art Unlimited (Cook)

Featured Panelists:



Shelly Robinson, Range Center (Chisholm)

Shelley Robinson is the Executive Director of Range Center, Inc., a large non-profit organization providing comprehensive services to children and adults with developmental disabilities. As Executive Director, she is responsible for over 200+ employees, an annual budget of over \$7 million and has oversight responsibilities of 17 locations throughout Northeastern Minnesota. Working with a 13-member board of directors, Shelley understands the critical role played by an organization's top leadership in managing planned change and creating innovative solutions to organizational challenges.



Don Negley, Rural Living (Babbitt)

Don Negley is the founder and co-owner of Rural Living Environments, providing services to intellectually and developmentally disabled individuals as well as assisting them in finding gainful employment. The organization is currently serving more than 25 individuals with a full-time and part-time staff of 85. Don is also co-owner in several other small businesses including Negley Properties real estate company, Wash n' Go Wild car wash, Rural Transportation Service and Finish Line Automotive. Don also serves as a member of the Babbitt ATV and Snowmobile Club, Board Member for Evangelical Lutheran Church, Board Member for the Entrepreneur Fund, and is a member of the Community Liaison Board for Ely Bloomenson Community Hospital.



Kerry Waschke-Collie, Ken Waschke Auto Plaza (Virginia/Cook/International Falls)

Kerry Waschke-Collie is a second-generation automotive dealer. She's proud to continue the family tradition with Ken Waschke Auto Plaza, which began as Waschke Williams Oldsmobile Cadillac over 34 years ago. The organization has evolved and now includes four dealerships located in Virginia, Cook and International Falls. Kerry earned a degree in marketing and entrepreneurship at the University of St. Thomas before relocating to the Iron Range. She and her husband, Jeff, reside in Virginia with their two children, Mason (13) and Kendall (11). Kerry is currently a board member for the Virginia Community Foundation and feels very fortunate to live, work and play on the Iron Range.

Thursday, November 9, 2017 | MN Discovery Center, Chisholm

5:00pm – Doors Open | 5:30 - 6:30pm – Forum | 6:30 - 7:30pm – Networking

Register for this event at entrepreneursontap-growingstaffandculture.eventbrite.com