

ENTREPRENEURS ON TAP

AN INITIATIVE OF RECHARGE THE RANGE

EVENT TOPIC

Effective technology and online strategies to grow your business

Learn about small businesses across the Iron Range who are innovating and growing small business sales through the use of technology and social media.

Moderated by Anna Anderson – Art Unlimited (Cook)

Featured Panelists:

Karine Woodman – 24hr Bookkeeper (Hibbing)

24hr Bookkeeper is a cloud-based online bookkeeping service in Hibbing, MN that provides accounting services to clients across the country. Owner Karine Woodman will share her journey from hometown provider to Intuit's Global Firm of the Future winner and how she got there.

RaeAnne Conat – Swanky Sweet Pea (Ranier)

Swanky Sweet Pea offers an innovative product – bath bombs – from Ranier, MN and serves 3,000 retail clients nationally. RaeAnne Conat will share her story of building an online products business and how she built this business in her hometown.

Michael Larson – Kondos Outdoors (Ely)

Kondos Outdoors is a manufacturer of outdoor gear in Ely, MN. Michael Larson purchased the business in 2015 and has expanded production while putting additional emphasis on building his presence online. Learn how he grew and diversified his customer base through his website and social media.

DATE

Thursday, May 11, 2017

LOCATION

MN Discovery Center, Chisholm

TIME

**5:30pm – Doors Open and Social
Cash Bar and Appetizers**

6:00pm – Forum Starts

7:00pm – Networking and Social



Partners Include - Entrepreneur Fund, UMD CED, ReGen, IronRange Makerspace, IRRRB and Hibbing Chamber

Register for this event at entrepreneurfund.org/entrepreneursontap