

Entrepreneurs on Tap: *An initiative of Recharge the Range*  
July 12, 2017 Meeting Recap

**Decided:**

- August & October Dates
- Panelists – Event 1
- Moderator – Event 1 &2
- See event outlines on page 2 & 3.

**Next Steps:**

- Invite & confirm panelists to be part of the event. The ask is to:
  - Be at the event from 4:30 to end
  - Phone call or connect with moderator prior to event.
  - Prepare a 5 minute presentation (3-5 slide deck)
  - Be available for Q&A at session.
- Shawn Wellnitz – Reach out and ask Megan Kellin – tentative yes
- Steve Peterson – Reach out and ask Comet Theater in Cook
- Shannon Benolken – Reach out and ask Mr Roberts in Pengilly
- Shawn – Outline process to prep moderator & panelist
- Ent Fund – get bios, headshots, logo of panelists after confirmed
- Next planning meeting: Mon, 7/17; 8:30am to 9:00am.
  - Panelists & moderator confirmed.
  - Outline marketing logistics & materials.
  - Integrating Resource providers (public or private) into the event:
    - Invite up for elevator pitch?
    - Resource tables?
  - Discuss options for resource providers suggested (in addition to any resource providers in this group)
    - Funding Companies or Organizations
    - Life or Business Coaches
    - Financial Advisors
    - CPA
    - Business Attorney
  - Event logistics
  - Moderator & Panelists process.

**August Event: Thursday, August 31st**

5:00 Doors Open

5:30 – 6:30 Forum

6:30 – 7:30 Networking

**Topic:**

Starting Your Business on the Iron Range. Stories of success, tools, and resources for start-ups on the iron range. Hear from panelists of doers & experts about:

- Real experiences of successful iron range start-ups
- Effective tips & tools for bootstrapping
- Crowd-funding how-to
- Resources available on the Iron Range

**Moderator:** Anna Anderson, Art Unlimited

**Panelists:**

- Megan Kellin: Lake Time Magazine, Lake Bride Magazine, Rapids Hotel, Lake & Co: Grand Rapids
- Keny Adams: Country Kitchen Franchises: Hibbing & Hutchinson
- Carol Carlson: Comet Theater, Cook

**Location:** MN Discovery Center

**October Event:**

Topic: Growing an exceptional staff & culture for your small business.

*The keys to success for many growing small businesses is cultivating and building an exceptional culture and developing a strong workforce. This forum will highlight experiences, lessons learned, and practical how-tos from real experiences. Come hear their stories, learn new tools, and network afterwards.*

Panelists will cover:

- Identifying and hiring on core values.
- Effectively source & select the right staff
- Develop & train staff
- Nurturing leadership from within.

**Moderator:** Anna Anderson, Art Unlimited

**Panelists:** TBD

**Location:** MN Discovery Center. Networking & forum will happen in the main room.

**Potential Date:** Thursday, October 19th –This falls during MEA weekend, so we can discuss if this will be an issue with attendance

**Format:**

5:00 Doors Open

5:30 – 6:30 Forum

6:30 – 7:30 Networking