

Small Business Strategies

“Entrepreneurs on Tap”

June 21, 2017

8:30 a.m. – 9:00 a.m.

Conference Call

On the Phone: Shawn Wellnitz, Betsy Olivanti, Steve Peterson, Lory Fedo, Julie George, Rachel Graf, Keny Adams, Gwen (Owner of Twistars) and Sara Ferkul

August Event:

Topic:

Starting Your Business on the Iron Range. Stories, tools, and resources for start-ups on the iron range. Hear from panelists of doers & experts about:

- Real experiences of successful iron range start-ups
- Effective tips & tools for bootstrapping
- Crowd-funding how-to
- Resources available on the Iron Range

Moderator: TBD

Panelists: TBD

Location: MN Discovery Center. Networking & forum will happen in the main room.

Potential Dates: August 16, August 17, August 23, August 24,

Format:

5:00 Doors Open

5:30 – 6:30 Forum

6:30 – 7:30 Networking

Next Steps:

Julie George, Entrepreneur Fund – Set up slack & invite others. Pose questions for finding speakers & panelists on topic above.

Amanda Rolfe, Entrepreneur Fund – Send out invite.

All – Contribute names & reasons why panelists would be ideal.

Sara Ferkul, IRRRB – Confirm dates & venue for MN Discovery Center.

Next Meeting:

- June 28, 2017; 8:30 to 9:00am. Conference Call
- Agenda:
 - Finalize & confirm speakers
 - Finalize & confirm moderator(s)
 - Finalize & confirm dates/venue
 - Roll-out marketing plan – July 3 or July 10

October Event:

Topic: Growing an exceptional staff & culture for your small business.

The keys to success for many growing small businesses is cultivating and building an exceptional culture and developing a strong workforce. This forum will highlight experiences, lessons learned, and practical how-tos from real experiences. Come hear their stories, learn new tools, and network afterwards.

Panelists will cover:

- Identifying and hiring on core values.
- Effectively source & select the right staff
- Develop & train staff
- Nurture leadership from within.

Moderator: TBD

Panelists: TBD

Location: MN Discovery Center. Networking & forum will happen in the main room.

Potential Dates: October 18th or October 19th

Format:

5:00 Doors Open

5:30 – 6:30 Forum

6:30 – 7:30 Networking