

Entrepreneurs on Tap: *An initiative of Recharge the Range*
July 12, 2017 Meeting Recap

Decided:

- August & October Dates
- Panelists – Event 1
- Moderator – Event 1 &2
- See event outlines on page 2 & 3

Next Steps:

- Shawn – Outline process to prep moderator & panelist
- Ent Fund – get bios, headshots, logo of panelists after confirmed
- Ent Fund – Create Eventbrite page, printable flyer, get paid FB posts scheduled
- Next planning meeting: Wed, 8/2; 8:30am to 9:00am.
 - Outline marketing logistics & materials.
 - Integrating Resource providers (public or private) into the event:
 - Invite up for elevator pitch?
 - Resource tables?
 - Discuss options for resource providers suggested (in addition to any resource providers in this group) (need by August 17)
 - Funding Companies or Organizations
 - Life or Business Coaches
 - Financial Advisors
 - CPA
 - Business Attorney
 - Event logistics
 - Moderator & Panelists process

August Event: Thursday, August 31st

5:00 Doors Open

5:30 – 6:30 Forum

6:30 – 7:30 Networking

Topic:

Starting Your Business on the Iron Range. Stories of success, tools, and resources for start-ups on the iron range. Hear from panelists of doers & experts about:

- Real experiences of successful iron range start-ups
- Effective tips & tools for bootstrapping
- Crowd-funding how-to
- Resources available on the Iron Range

Moderator: Anna Anderson, Art Unlimited

Panelists:

- Megan Kellin: Lake Time Magazine, Lake Bride Magazine, Rapids Hotel, Lake & Co, Grand Rapids
- Keny Adams: Country Kitchen Franchises, Hibbing & Fairbault
- Carol Carlson: Comet Theatre, Cook
- All Panelists should:
 - Be at the event from 4:30 to end
 - Phone call or connect with moderator prior to event (ideally 2-3 weeks)
 - Prepare a 5 minute presentation (3-5 slide deck)
 - Be available for Q&A at session

Location: MN Discovery Center

Art Unlimited will record the event and to save for later and livestream on Facebook

October Event:

Topic: Growing an exceptional staff & culture for your small business.

The keys to success for many growing small businesses is cultivating and building an exceptional culture and developing a strong workforce. This forum will highlight experiences, lessons learned, and practical how-tos from real experiences. Come hear their stories, learn new tools, and network afterwards.

Panelists will cover:

- Identifying and hiring on core values.
- Effectively source & select the right staff
- Develop & train staff
- Nurturing leadership from within.

Moderator: Anna Anderson, Art Unlimited

Panelists: TBD

Location: MN Discovery Center. Networking & forum will happen in the main room.

Potential Date: Thursday, October 19th

Format:

5:00 Doors Open

5:30 – 6:30 Forum

6:30 – 7:30 Networking