

Small Business Strategies

August 16, 2017

Conference Call

8:00 a.m. – 8:30 a.m.

In Attendance: Shawn Wellnitz, Betsy Olivanti, Keny Adams, Shaun (DEED), Anne Varda, Amanda Rolfe, Steve Peterson, Anna Anderson, Karine Woodman and Sara Ferkul

Shawn reviewed the agenda items.

We started the conversation about discussing the amount of people that have registered for the event. As of now, it seems we are on track for the same amount of attendees as the last event.

Amanda created a Facebook page. Encouraging people and organizations to share the event, in all forms is key. All organizations have been pushing the event through newsletters, social media and email blasts.

Anna has met with Keny and Carol about their presentations at the event. She still needs to speak with Meagan. An outline for the event has been discussed.

Sara gave an update about the event itself in regards to the Minnesota Discovery Center. She will be giving them the table setup as well as food order today.

We then had a discussion about the resource tables and who we should reach out to. UMD CED will have a table as well as the Entrepreneur Fund. Anna will then speak with the organizations that will have a table to discuss what their roles are as well as what they should speak about at the end of the event.

We will be meeting one final time to discuss any last minute changes or additions.

Next Meeting:

August 28th, 2017

8:30 a.m. – 9:00 a.m.

Conference Call

218-735-6039

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