

Small Business Strategies

August 2, 2017

Conference Call

8:30 a.m. – 9:00 a.m.

On the Call: Shawn Wellnitz, Steve Peterson, Anna Anderson, Keny Adams, Amanda Rolfe, Anne Varda, Betsy Olivanti and Sara Ferkul

Review of Next Steps from Last Meeting:

Amanda gave an update on the flyers, which should be completed today and then distributed throughout the group. She has received the biographies and head shots from the panelists. And once she receives the flyers she will create the Eventbrite page and distribute the link to the rest of the group.

Shawn and Anna are going to discuss the process of the event.

If you speak with a resource provider either give Sara their contact information or have them reach out to Sara. We will then get them in touch with Anna to discuss the end of the program. The providers will have a chance to speak about what resources they provide.

We then had a discussion about the dates that were chosen. There is a conflict with another event for the October date. Sara is checking with the Minnesota Discovery Center to see if they have availability for date in November.

For future planning, Doodle Polls will be utilized.

Next Meeting:

August 16th, 2017

8:00 a.m. – 8:30 a.m.

Conference Call

Conference Line: 218-735-6039

Conference PIN: 1234#